

Contents



Foreword vii

Introduction ix

Part I. Theories and Analysis 1

➔ 1. Building Theories from Case Study Research 5
Kathleen M. Eisenhardt

➔ 2. Understanding and Validity in Qualitative Research 37
Joseph A. Maxwell

3. Ethnography and Realism 65
Martyn Hammersley

➔ 4. Real Men Don't Collect Soft Data 81
Silvia Gherardi and Barry Turner

5. The Fact of Fiction in Organizational Ethnography 101
John Van Maanen

Part II. Methodological Perspectives 119

6. Intuitive Data Processing as a Potential Source
of Bias in Naturalistic Evaluations 123
D. Royce Sadler

7.	Analytic Ethnography: Features, Failings, and Futures <i>John Lofland</i>	137
→ 8.	Increasing the Generalizability of Qualitative Research <i>Janet Ward Schofield</i>	171
→ 9.	Judging the Quality of Case Study Reports <i>Yvonna S. Lincoln and Egon G. Guba</i>	205
→ 10.	Narrative Analysis <i>Catherine Kohler Riessman</i>	217
Part III. Empirical Studies		271
11.	Empirical Phenomenological Analyses of Being Criminally Victimized <i>Constance T. Fischer and Frederick J. Wertz</i>	275
12.	Qualitative Data Analysis for Applied Policy Research <i>Jane Ritchie and Liz Spencer</i>	305
13.	Bounding the Case Within Its Context: A Constructivist Approach to Studying Detracking Reform <i>Amy Stuart Wells, Diane Hirshberg, Martin Lipton, and Jeannie Oakes</i>	331
→ 14.	The Interpretive Process <i>Norman K. Denzin</i>	349
15.	Temporality and Identity Loss Due to Alzheimer's Disease <i>Celia J. Orona</i>	367
→ 16.	Reflections and Advice <i>Matthew B. Miles and A. Michael Huberman</i>	393
Epilogue		399
Index		401
About the Editors		409