

---

# CONTENTS

---

Foreword xi

John W. Creswell

Preface xiii

About the Editors xvii

About the Authors xix

---

## **PART ONE: BECOMING A PUBLISHED SCHOLAR 1**

1 Reasons to Write, Writing Opportunities,  
and Other Considerations 3

Tonette S. Rocco

2 Publishing in Peer-Reviewed and Nonrefereed  
Journals: Processes, Strategies, and Tips 13

Gary J. Skolits, Ralph G. Brockett, Roger Hiemstra

3 Learning to Write: Wisdom from Emerging Scholars 26

Claire Kostopulos Nackoney, Sunny L. Munn, Jesus Fernandez

- 4 Scholarly Reading as a Model for Scholarly Writing 44  
Mike Wallace, Alison Wray
- 5 Working with Tensions: Writing for Publication During  
Your Doctorate 62  
Alison Lee, Claire Aitchison
- 6 The Process of Transforming the Dissertation or Thesis  
into Publication 75  
Anthony H. Normore

---

**PART TWO: IMPROVING WRITING TECHNIQUES 89**

- 7 Writing with Authority: Pitfalls and Pit Stops 91  
Erwin H. Epstein
- 8 Finding Voice: Appreciating Audience 102  
Monica Lee
- 9 Creating a Whole from the Parts: Qualities  
of Good Writing 115  
Andrea D. Ellinger, Baiyin Yang
- 10 Developing a Research Problem and Purpose Statement 125  
Ronald L. Jacobs

---

**PART THREE: PREPARING SCHOLARLY MANUSCRIPTS 143**

- 11 Writing a Literature Review 145  
Susan Imel
- 12 Increasing the Odds of Publishing a Qualitative Manuscript 161  
Tonette S. Rocco, Maria S. Plakhotnik
- 13 Increasing the Likelihood of Publishing  
Quantitative Manuscripts 179  
Isadore Newman, Carole Newman

- 14 Writing Research Articles Using Mixed Methods:  
Methodological Considerations to Help You Get Published 191  
Isadore Newman, David Newman, Carole Newman
- 15 Writing Theory, Conceptual, and Position Articles  
for Publication 209  
Gary N. McLean
- 16 Creating and Publishing Nonrefereed Manuscripts:  
How to Write Editorials and Book Reviews 222  
Tim Hatcher, Kimberly S. McDonald

---

**PART FOUR: REFLECTING ON THE WRITING  
AND PUBLISHING PROCESS 237**

- 17 Why Writers Should Also Be Reviewers 239  
Robert Donmoyer
- 18 Addressing Feedback from Reviewers and Editors 251  
Stephen D. Brookfield
- 19 International and Cross-Cultural Issues in Scholarly Publishing 262  
AAhad M. Osman-Gani, Rob F. Poell
- 20 Working with Coauthors 274  
Ann I. Nevin, Jacqueline S. Thousand, Richard A. Villa
- 21 Writing as Mentoring 293  
Bradley C. Courtenay, Ronald M. Cervero, John M. Dirkx
- Resources: Further Reading for Scholarly Writing 311  
Maria S. Plakhotnik, M. Brad Shuck
- Index 325