



Contents

<i>List of Figures and Tables</i>	x
<i>Notes on Contributors</i>	xiii
<i>Acknowledgements</i>	xix
<i>List of Abbreviations</i>	xx
Framework	
1 The New Heritage Studies: Origins and Evolution, Problems and Prospects <i>William Logan, Ulrich Kockel, and Máiréad Nic Craith</i>	1
Part I Expanding Heritage	27
2 Heritage Places: Evolving Conceptions and Changing Forms <i>Neil A. Silberman</i>	29
3 From Folklore to Intangible Heritage <i>Kristin Knutma</i>	41
4 Cultural Heritage and Intellectual Property: Convergence, Divergence, and Interface <i>Folarin Shyllon</i>	55
5 Intangible Heritage and Embodiment: Japan's Influence on Global Heritage Discourse <i>Natsuko Akagawa</i>	69
6 The Politics of Heritage in the Land of Food and Wine <i>Marion Demossier</i>	87

7	(Re)visioning the Ma'ohi Landscape of Marae Taputapuatea, French Polynesia: World Heritage and Indigenous Knowledge Systems in the Pacific Islands <i>Anita Smith</i>	101
8	The Kingdom of Death as a Heritage Site: Making Sense of Auschwitz <i>Jonathan Webber</i>	115
9	The Memory of the World and its Hidden Facets <i>Anca Claudia Prodan</i>	133
10	African Indigenous Heritage in Colonial and Postcolonial Museums: The Case of the Batwa of Africa's Great Lakes Region <i>Maurice Mugabowagahunde</i>	146
Part II Using and Abusing Heritage		161
11	Valuing the Past, or, Untangling the Social, Political, and Economic Importance of Cultural Heritage Sites <i>Brenda Trofanenko</i>	163
12	Cultural Heritage under the Gaze of International Tourism Marketing Campaigns <i>Helaine Silverman and Richard W. Hallett</i>	176
13	Heritagescaping and the Aesthetics of Refuge: Challenges to Urban Sustainability <i>Tim Winter</i>	189
14	Cultural Heritage as a Strategy for Social Needs and Community Identity <i>Keir Reeves and Gertjan Plets</i>	203
15	Heritage in the Digital Age <i>Maria Economou</i>	215
16	World Heritage and National Hegemony: The Discursive Formation of Chinese Political Authority <i>Haiming Yan</i>	229
17	War Museums and Memory Wars in Contemporary Poland <i>Julie Fedor</i>	243
18	Heritage in an Expanded Field: Reconstructing Bridge-ness in Mostar <i>Andrea Connor</i>	254
19	Heritage Under Fire: Lessons from Iraq for Cultural Property Protection <i>Benjamin Isakhan</i>	268
20	The Intentional Destruction of Heritage: Bamiyan and Timbuktu <i>Christian Manhart</i>	280
21	Heritage and the Politics of Cultural Obliteration: The Case of the Andes <i>O. Hugo Benavides</i>	295
Part III Recasting Heritage		307
22	The Economic Feasibility of Heritage Preservation <i>Ron van Oers</i>	309

23	UNESCO and Cultural Heritage: Unexpected Consequences <i>Christina Cameron</i>	322
24	The Limits of Heritage: Corporate Interests and Cultural Rights on Resource Frontiers <i>Rosemary J. Coombe and Melissa F. Baird</i>	337
25	Indigenous Peoples' Rights and the World Heritage Convention <i>Stefan Disko</i>	355
26	UNESCO, the World Heritage Convention, and Africa: The Practice and the Practitioners <i>George Okello Abungu</i>	373
27	World Heritage Sites in Africa: What Are the Benefits of Nomination and Inscription? <i>Webber Ndoro</i>	392
28	Heritage in the "Asian Century": Responding to Geopolitical Change <i>Zeynep Aygen and William Logan</i>	410
29	(Re-)Building Heritage: Integrating Tangible and Intangible <i>Máiréad Nic Craith and Ullrich Kockel</i>	426
30	The Elephant in the Room: Heritage, Affect, and Emotion <i>Laurajane Smith and Gary Campbell</i>	443
31	Cross-Cultural Encounters and "Difficult Heritage" on the Thai–Burma Railway: An Ethics of Cosmopolitanism rather than Practices of Exclusion <i>Andrea Witcomb</i>	461
32	Heritage and Cosmopolitanism <i>Lynn Meskell</i>	479
33	"Putting Broken Pieces Back Together": Reconciliation, Justice, and Heritage in Post-Conflict Situations <i>Patrick Daly and Benjamin Chan</i>	491
34	Achieving Dialogue through Transnational World Heritage Nomination: The Case of the Silk Roads <i>Ona Vileikis</i>	507
35	World Heritage: Alternative Futures <i>Britta Rudolf and Kristal Buckley</i>	522
36	Challenges for International Cultural Heritage Law <i>Ana Filipa Vrdoljak</i>	541
37	The New Heritage Studies and Education, Training, and Capacity-Building <i>William Logan and Gamini Wijesuriya</i>	557
	<i>Index</i>	574