

Contents

List of Illustrations, Tables, Textboxes, and Videos	xi
Preface	xix
Acknowledgments	xxiii
1 Online Searching in the Age of the Information Explosion	1
Searching for Information Before Computers, the Internet, and the World Wide Web	1
The Era of the Internet and the World Wide Web Begins	3
The Erosion of Editorial Oversight in the Era of the World Wide Web	5
High-Quality Information Is Your Library's Specialty	10
Summary	10
Bibliography	11
Suggested Readings	13
2 Accessing Scholarly, Professional, and Educational Information	15
Big-Time Information Industry Players Supplying Search Systems and Databases	15
The Library's Database Hub	16
Accessing the Library's Web-Scale Discovery System	20
Questions	23
Summary	24
Bibliography	24
Suggested Readings	24
Answers	24
3 The Reference Interview for In-Depth Queries	27
Models of the Information Seeking Process	27
The Nature of the Reference Interview	32
Phases of the Reference Interview	33
Knowing When to Stop Searching for Information	43
Some Important Definitions	44
Questions	44
Summary	45
Bibliography	45
Suggested Readings	46
Answers	46

4	Selecting a Relevant Database	49
	A Classification of Databases	49
	Surrogate and Source Databases	51
	Genres Contained in Surrogate and Source Databases	51
	Research Databases	57
	Reference Databases	64
	Questions	72
	Summary	72
	Bibliography	73
	Suggested Readings	74
	Answers	74
5	Pre-Search Preparation	75
	Conducting the Facet Analysis	75
	Conducting the Logical Combination of Facets	77
	Expressing Relationship Facets	78
	More Facet Analysis and Logical Combination	78
	Typecasting Negotiated Queries	82
	Questions	83
	Summary	83
	Answers	84
6	Controlled Vocabulary for Precision in Subject Searches	85
	Overriding Search System Defaults	85
	Database Fields Governed by Controlled Vocabularies	86
	The Structure of Controlled Vocabularies	88
	Conducting Controlled Vocabulary Searches for Focused Queries	89
	The Building Block Search Strategy's Buffet Edition	98
	Conducting Controlled Vocabulary Searches for Unfocused Queries	100
	Benefits of Controlled Vocabulary Searching	103
	Controlled Vocabulary Searching Caveats	104
	Comparing Controlled Vocabulary Functionality Across Search Systems and Databases	104
	Questions	107
	Summary	108
	Bibliography	108
	Suggested Readings	109
	Answers	109
7	Free Text Searching for Recall in Subject Searches	113
	Overriding Search System Defaults Revisited	113
	Free Text Searching Tools	114
	Conducting Free Text Searches of Surrogate Records	118
	Conducting Free Text Searches of Full-Texts	120

Searching Extended-Boolean Search Systems	125
The Building Block Search Strategy's À la Carte Edition	127
Relevance Feedback for Furthering Searches	128
Benefits of Free Text Searching and Extended-Boolean Searching	133
Comparing Free Text Functionality Across Search Systems and Databases	133
Questions	133
Summary	136
Bibliography	137
Suggested Readings	137
Answers	137
8 Known-Item Searching	141
Title Searches	141
Author Searches	145
Citation Verification and Full-Text Fulfillment Searches	151
Database Detective Work	153
The Journal Run	158
Questions	163
Summary	164
Bibliography	165
Answers	165
9 Databases for Assessing Research Impact	167
Bibliometrics	167
Journal-Level Metrics	174
Using Article-Level Metrics to Compare Two Authors' Publication Records	176
Altmetrics	177
Social Media Websites for Academic Researchers	178
Questions	178
Summary	179
Bibliography	180
Suggested Readings	180
Answers	181
10 Search Strategies	183
Building Block Search Strategy	183
Can't Live Without This Facet First Search Strategy	184
Citation Pearl Growing Search Strategy	187
Shot in the Dark Search Strategy	190
Getting a Little Help from Your Friends Search Strategy	193
Choosing a Search Strategy	196
Questions	198
Summary	198
Bibliography	198
Answers	199

11	Displaying and Assessing Retrievals and Responding Tactically to the Search System	201
	Displaying Retrievals	202
	Assessing Retrievals	204
	Search Tactics	206
	Questions	211
	Summary	212
	Bibliography	212
	Suggested Readings	213
	Answers	214
12	Performing a Technical Reading of a Database and Its Search System	217
	The Ten Questions	217
	Responding to the Ubiquitous Nature of Search	228
	Database Poster Project	229
	Summary	230
	Bibliography	230
13	Interacting with Library Users	231
	Retrievals for the Long Haul	231
	Teaching Users during the Reference Interview	238
	Sustained Teaching Events	238
	Teaching Tips	248
	Questions	249
	Summary	250
	Bibliography	251
	Suggested Reading	252
	Answers	252
14	Online Searching Now and in the Future	255
	Current Trends and Issues	255
	Future Functionality Wish List	262
	Handing You the Baton	265
	Bibliography	265
	Glossary	267
	Index	283
	About the Author	297